



PRESENTED BY



SEPTEMBER 21-23, 2023

Festival Report

BOULDER
PUBLIC LIBRARY



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jlflitfest.org/colorado

#JLFCOLORADO2023



JLF COLORADO 2023

FESTIVAL OVERVIEW

In 2023, the exhilarating energy of the Jaipur Festival made its grand return to Boulder. The 9th edition of JLF Colorado took place at the Boulder Public Library from September 21st to 23rd, 2023. This edition of the festival saw the convergence of the world's best minds who spoke on a range of themes. There were also magnificent musical performances, immersive workshops, and much more.

At JLF Colorado 2023, attendees experienced the Festival's hallmark camaraderie, a caravan of ideas, and the enchanting flow of conversations.

JLF Colorado was presented by Teamwork Arts, in association with the City of Boulder, Boulder Public Library, and the Boulder Library Foundation.

Website: <https://teamworkarts.com/>



FESTIVAL in NUMBERS

JLF Colorado 2023 put forth another successful on-ground edition and reached a diverse local and international audience.



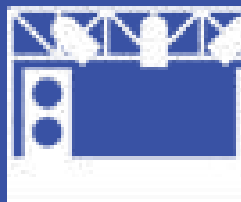
54 SPEAKERS



18 SESSIONS



12 WORKSHOPS



3 MUSICAL
PERFORMANCES

#JLFColorado2023 Overall Performance

Reach – 11.25M

Impressions – 14.97M

Views – 995K

2023 HIGHLIGHTS



Forgotten Masters: Indian Painting for the East India Company
William Dalrymple introduced by Katie Hickman



Culture: The Story of Us, From Cave Art to K-Pop
Martin Puchner in conversation with Merve Emre



Fiction and the Spaces in Between
Amitava Kumar, Andrew Altschul and Erika T. Wurth in conversation with
Arsen Kashkashian



Interrogating Patriarchy
Angela Saini and Ruchira Gupta in conversation with
Patricia Limerick

Media Report

15 Media Coverage

- Announcement Press Release
- Programming and Opening Press Release
- Media Interaction Pitches
- Session Links shared with media
- Post-event promotions

Over 7.5 Million
Potential Reach

Media Covering the Event

2 Press Releases



PUBLISHING
PERSPECTIVES



Social Media

#JLFColorado2023



/JLFInternational

@jlfritfest

Reach 11.25M

Views 995K

Impressions 14.97M



Promotions & Marketing

- Multiple Email Blasts
- Social Media Promotions via Instagram, Twitter, Facebook, Eventbrite, and YouTube.
- Digital advertising through Facebook and Instagram Ads
- Community Mentions
- WhatsApp Communication
- Festival Audio Visual



JLF COLORADO. 9 years. A carnival of literary ideas. Writers & thinkers who straddle an incomparable depth of themes.

September 21- 23, 2023, BOULDER PUBLIC LIBRARY

Register NOW

AND find



and many others...

Visit www.jlffest.org/colorado for details.

You can follow us on



Partners



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TEAMWORK
CELEBRATING THE ARTS



JLF USA is back to celebrate the best of literature! Get ready for enthralling discussions and an extraordinary line-up.



Glimpses of the Festival



Join us for a range of conversations which will focus on diverse themes and get to listen to some of the world's best thinkers!

To know more about what awaits you at JLF USA 2023, visit our website!
www.jlffest.org



JLF Colorado offers sessions of inspirational power!



Culture: The Story of Us, From Cave Art to K-Pop
Martin Puchner in conversation with Merve Emre
Presented by NDTV



We Measure the Earth with Our Bodies
Tsering Yangzom Lama and Dawa Lokytang in conversation with Natalie Avalos, introduced by Holly Gayley
Supported by the Tibet Himalaya Initiative, CU Boulder



Interrogating Patriarchy
Angela Saini and Ruchira Gupta in conversation with Patricia Limerick



Forbidden Pages: Banned, Burned and Censored
David Farnan, Arsen Kashkashian, Martin Puchner, and Ruchira Gupta in conversation with Sanjoy K. Roy; Poetry Reading by Jovan Mays



Brave Hearted: The Dramatic Story of Women of the American West
Katie Hickman in conversation with Patricia Limerick



A Writer on the Cusp of Time
Vauhini Vara in conversation with Arsen Kashkashian

& more...

VIEW FULL PROGRAM

REGISTER NOW

You can follow us on



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TEAMWORK
CELEBRATING THE ARTS

Acknowledgements

Festival Co-Directors

Namita Gokhale

William Dalrymple

Managing Director - Teamwork Arts

Sanjoy Roy

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Jules Levinson

Marcia Douglas

Maruta Kalnins

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Maruta Kalnins

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Kate Kelsch Sophia

Surage

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Teter Mylene Vialard

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SCFD

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National Endowment for the Arts

Colorado Fine Arts Association (CFAA)

Bhakti Chai

Colorado Creative Industries

Community Foundation Serving Boulder

County City of Boulder Human Relations

MAV Multimedia

Tibet Himalaya Initiative

Donors

\$54,000

Hawthornden Foundation

\$10,000 - \$20,000

Anonymous Anonymous

Agrawal Foundation

\$2500 - \$9999

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Murthy Divakaruni

George Lichter Foundation

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Center for Asian Studies, CU Boulder
Center for Equity and Inclusion,
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College of Arts and Sciences, CU
Boulder Downtown Boulder Inc.
eTown
Harvest of All First
Nations Hoopoe
Books
I Have a Dream
Foundation Lighthouse
Writers Workshop
Margins
Roshni: Step Into the
Light The Word for
Diversity
Tibet Himalaya
Initiative**

JLF Colorado does its best to include all the information available by press time. We deeply apologize for any omissions or misspellings!

ABOUT TEAMWORK ARTS



The arts of India are unrivalled in their depth, diversity and mystery and showcasing it to global audiences requires a deep understanding of our culture, an acute sense of relevance in programming and an unflinching attention to detail. Above all, we at Teamwork believe in love and respect for the artist.

FESTIVAL CURATION & ARTISTE LIAISON

Teamwork curates and develops its festivals and programs with a wide variety of artists from across the globe.

ORIGINAL THEATRE PRODUCTIONS

Theatre has always been a Teamwork passion. Since 2002, we have nurtured a series of stage productions from script to curtain fall and taken them to audiences across the world.

EVENT CONCEPTION & DEVELOPMENT

Teamwork applies its wide experience with the performing arts, artists, organizations, and sponsors to building events across the world. Teamwork designs and develops a range of cultural and entertainment events across the world, showcasing music, dance, drama, visual arts, literature, film, and food.

ORIGINAL FILMS, DOCUMENTARIES & TV

Teamwork is an award-winning producer of documentary films on subjects covering issues ranging from historical and cultural to socio-economic and anthropological. Teamwork has the expertise to bring many formats of television shows from concept to broadcast.

LINE PRODUCTION & MANAGEMENT

Teamwork assists major film production houses on their projects. We arrange all material logistics, resources and plan timetables. We organize shoots in locations across South Asia for feature films, documentaries and television shows.

Website: <https://teamworkarts.com/>

Media Partner



Knowledge Partner

